



Inspire, Encourage, Act!



Engaging Citizens, Empowering Communities

FOUNDING PARTNERS

United States Agency for International Development
Swedish International Development Cooperation Agency

Eurasia Foundation, a member of the EF Network, oversees the disbursement of core USAID funds to EPF.

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LETTER FROM THE PRESIDENT

Dear Friends,

This year Eurasia Partnership Foundation marks three successful years of operation in the South Caucasus.

Since its establishment in 2007 as a local institution, EPF has supported numerous activities to inspire civic activists, encourage youth to lead local change, develop social enterprises helping to sustain vulnerable groups, and foster social networking across borders – all to empower people to effect change for social justice and economic prosperity!

We are very proud of our results. Over the past three years our Georgian *Engage and Monitor for Change Program* awarded 22 grants worth more than \$400,000 to local non-profit organizations and to their partner media outlets, so that together they could foster a culture of civic

participation and promote democratic governance in Georgia. With our support, more than 2,000 citizens, 23 prominent civic activists, and 60 grassroots organizations throughout Georgia learned modern methods of monitoring and advocacy and engaged in constructive dialogues with decision-makers while advocating for their interests. Through our Youth Banks, more than 250 young people from all the three South Caucasus countries advanced personally and professionally and acquired cross-cultural communication skills, while administering grant funds of more than 100,000 USD to support hundreds of youth-led initiatives in their communities. Thousands benefited! Most importantly, these youthful efforts bring hope to their communities!

As a foundation with offices in Armenia, Azerbaijan, and Georgia, EPF successfully organizes regional programs across the South Caucasus. In 2010, through our cross-border initiatives, we established a cooperative network of 30 citizen journalists, bloggers, and other media professionals from Armenia and Azerbaijan. We produced a joint Armenian-Azerbaijani short documentary called *The Passenger* that was watched on-line by over 5,000 viewers, and initiated discussions over various social networks to discuss the conflicts in the region.

During the past year, we and our partner organizations have actively sought to introduce the concept of social enterprise among Georgian and Armenian civil society and business organizations, in order to address some of the major problems facing local

communities today.

After providing targeted technical assistance to over 30 interested organizations, EPF also provided grant support to seven organizations with the best social enterprise ideas that not only served well-defined vulnerable groups, but also created models for replication.

EPF promotes civic engagement, philanthropy, and volunteerism in the South Caucasus. We would like to thank our donors for their generosity and making our successes possible. We also look forward to working with you in 2011 and beyond to inspire and encourage the pursuit of better socio-economic conditions for the people in the South Caucasus.

George Zarubin
President

MANDATES AND PROGRAMS:

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their communities and their own lives.



Inspire People and Governments to Action

In 2010 EPF successfully promoted positive reforms in the area of *food safety* as part of its *European Integration* program. EPF and its grantee, Dairy Association Georgia, organized roundtables and seminars bringing together experts and representatives of civil society, government, and business to engage in a dialogue that would lead to a tangible agreement. To inform the process, EPF-supported expert group developed policy recommendations, which was very positively received by the Ministry of Agriculture of Georgia. Several high officials of the Ministry confirmed that EPF's efforts provided guidance to the legislators in arriving at the final version of the Law of Georgia on Sanitary and Phytosanitary Issues. According to one of the Ministry officials, EPF had made a major contribution to the recently passed food safety and standards

legislation, which reformed the system and reestablished government oversight of this field.

EPF's *Transparency in Municipal Service Delivery* program in Azerbaijan has guided 30 municipalities through strategic planning and public outreach efforts, improving transparent practices of municipalities. More than 150 principal staff in municipalities (directors, managers, and administrative staff) have undergone extensive trainings and increased their knowledge in practical implementation of Municipal Performance Management System (MPMS). EPF developed the MPMS to assist municipalities in measuring their performance, formulating efficient policies and facilitating greater public transparency. Based upon the success of the program, EPF is promoting national approval of the MPMS as

a collaborative, effective tool to measure municipal performance. With Statoil funding, EPF is now expanding the program to ten new municipalities throughout Azerbaijan.

In order to raise awareness of the European Union among Armenian citizens and facilitate stronger *EU-Armenia relations*, EPF, in cooperation with the Delegation of the European Union to Armenia, developed two books: *Hello Europe* and *The European Union and Armenia*. While the *European Union and Armenia* is designed for the general public and looks at the history of the EU, its current structure, and its future prospects, *Hello Europe* targets a younger audience and is structured in an interactive format. The two publications offer an engaging source of information on the EU and summarize the major development in EU-Armenia relations.

EPF's Europe Program is designed to contribute to the effective implementation of Eastern Partnership in the South Caucasus (EaP). Based on the evaluation implemented by the National Institute of Education, the Minister of Education and Science of Armenia officially authorized the application of *Hello Europe* for experimental teaching in secondary schools. The book will be piloted in two high schools in Yerevan. EPF and the EU Agency will train the faculty of these two schools, so they can start teaching the course in September 2011.

Encourage Quality through Research

The Caucasus Barometer (CB), our annual nationwide survey in Armenia, Georgia, and Azerbaijan, has been conducted since 2004. It explores the social, political, and economic dynamics in these three counties and offers comparative data on individual and household knowledge, attitudes, and practices. In 2010, in addition to the questions asked in previous rounds, EPF's Caucasus Research Recourse Centers (CRRC) included new questions assessing employment, gender issues, and religion in the Caucasus. The survey also included specific questions concerning Armenia-Turkey relations and Georgia-Abkhazia concerns. The complete report will be available in March 2011.



Inspire New Ideas

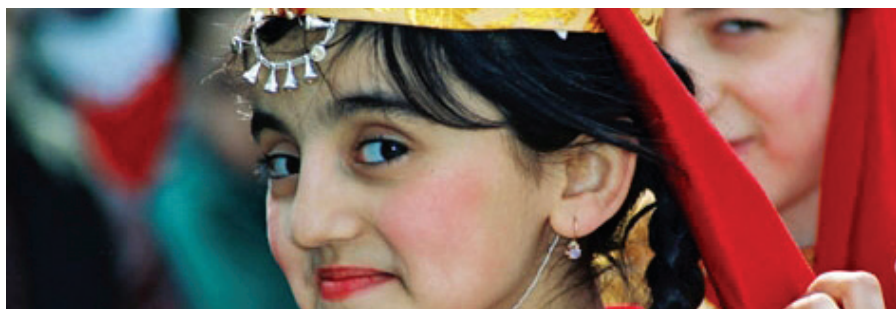
In 2009, EPF launched the *Social Enterprise* program to introduce the concept of social enterprise among Armenian and Georgian civil society and business organizations. In cooperation with the Prague-based Czech Fundraising Center and UK Resource Alliance, EPF provided four-day workshops on selecting, testing, and planning income generating ideas and/or practices to up to 100 people from 32 interested organizations from the both countries. In 2010, EPF awarded seed funding to seven of these organizations (four in Georgia, three in Armenia) to initiate social enterprises that serve a well-defined target group and create models for replication.

Encourage Cooperation through International Dialog

With direct funding from USAID Armenia, EPF's *Support to Armenia-Turkey Rapprochement* project focuses on building ties and developing mutual understanding among Armenian and Turkish peer groups in the non-government, media, policy and business sectors, helping

Azerbaijanis. The project has been funded by the British Embassies in Yerevan and Baku since 2008.

EPF's *Youth Initiatives* strengthen civic engagement among young people in the South Caucasus. The projects provide young people



them to contribute strategically to state efforts to build relations between the two countries. Through the project's four components, EPF and its partners facilitated two high level policy discussions in Armenia and Turkey, trained up to 25 journalists from each country to reduce bias in their reporting, organized two study tours for a group of ten tour operators from each country in Eastern Turkey and Armenia, and produced four documentaries, video reports, and a series of interviews with political figures and opinion-makers in Turkey.

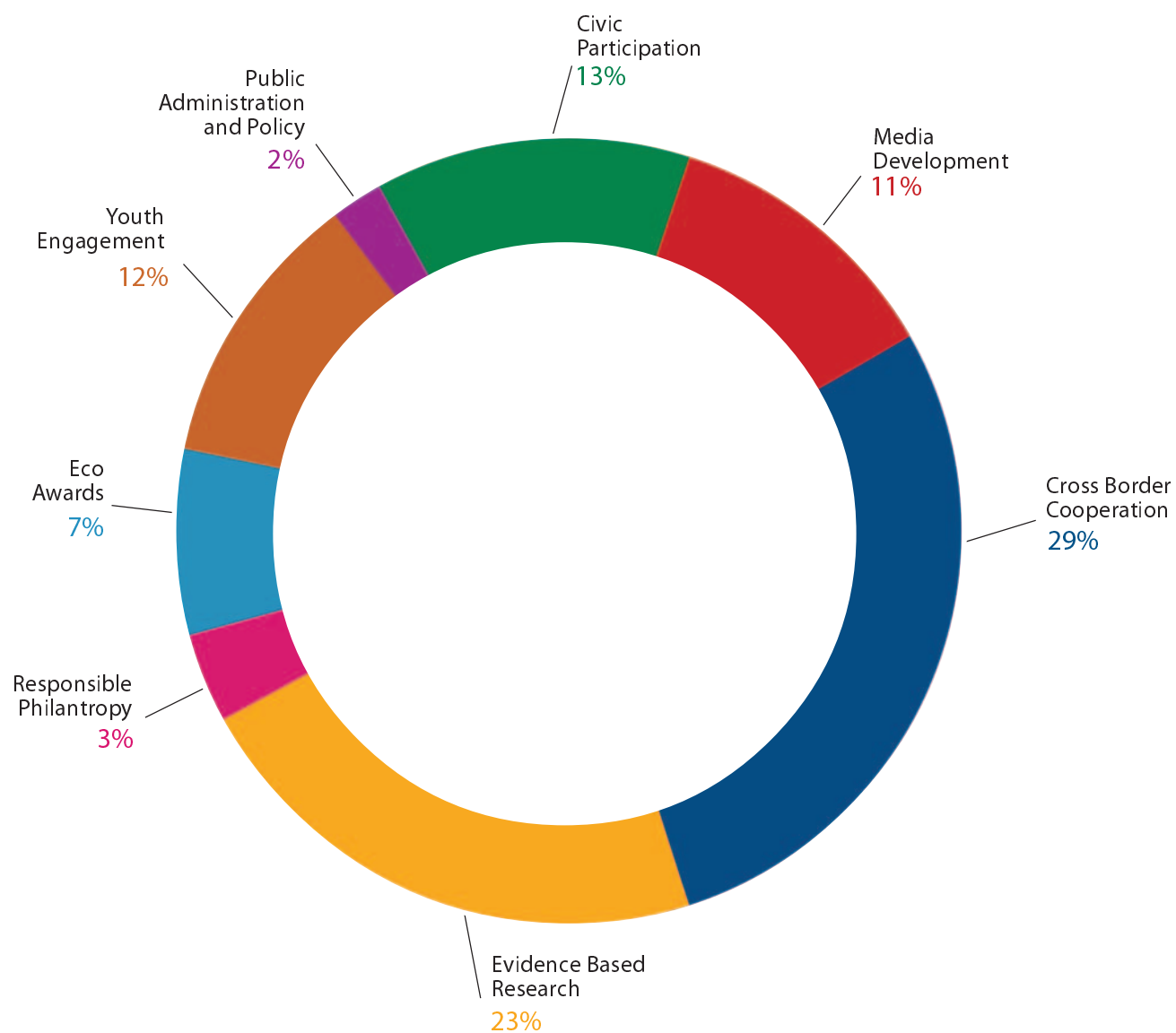
In order to reduce bias in the media coverage of Armenia-Azerbaijan relations and the Nagorno-Karabakh conflict, the *Armenia-Azerbaijan Unbiased Media* project brings together journalists and bloggers from both countries, providing them an opportunity to work together on common projects and ideas. *The Passenger*, a joint Armenian-Azerbaijani short documentary produced as part of the project, was watched on-line by over 5,000 viewers, which initiated discussions on conflict and reconciliation between Armenians and

a unique space and opportunity to advance personally and professionally, take responsibility for improving their communities, and develop their practical management skills. Because projects are of a cross-border nature, participants get to know their peers from neighboring countries and acquire cross-cultural communication skills. In 2010, through the support provided by the Ministry of Foreign Affairs of Finland, EPF expanded its *Youth Bank* program in Armenia and Azerbaijan. Five to seven youth community members from each of all ten regions of Armenia and the capital, and in nine regions of Azerbaijan have learned how to manage a pool of small grants for youth-led community development projects. These participants also established cross-cultural communication through joint activities. Another project *Getting Involved!*, implemented in cooperation with Theodor-Heuss-Kolleg, provided the opportunity to 25 participants from Armenia, Azerbaijan, and Georgia to design and implement six micro projects, three of which focused on conflict resolution and confidence building across the borders.

"Civil society plays an important role in conflict resolution around the world. Eurasia Partnership Foundation (EPF) has long supported building cross-border linkages and establishing open and improved dialogue, which strengthens civil society in the South Caucasus. We believe that the U.S. Government's partnership with EPF will help promote civil society development and contribute to peace and cooperation in the region."

HE Marie L. Yovanovitch,
U.S. Ambassador to Armenia

EURASIA PARTNERSHIP FOUNDATION PROGRAM FINANCIAL SUMMARIES*



* Detailed financial statements are available in the inserts



Armenia

COUNTRY SUMMARY

Inspire, Encourage, Act! 2010



**EURASIA
PARTNERSHIP
FOUNDATION**

FREEDOM OF EXPRESSION

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their *communities* and their own *lives*.



Freedom of Expression (FoE) project activities are based on the recommendations suggested by the 2009 research on the freedom of expression situation in Armenia. In 2010, six talk shows on FoE issues were produced and aired by Yerkir Media TV and rebroadcast by the Hamaspur TV network in six regions of Armenia. According to the ratings data by the AGB Nielsen Media Research Company, talk shows had an average of 3,000 viewers per airing in Yerevan alone, while some topics – particularly a discussion on the Armenian youth's perspective on Armenia-Turkey relations and the "Armenia-Turkey Media Border" documentary – were considered to be highly interesting.

By the end of the project the Yerevan State Linguistic University (YSLU) had developed a masters-level course entitled "Issues on the Right to Freedom of Expression in Armenia." In the spring of 2010, the first class enrolled 16 students, while another 16 registered for the second

application. The course will continue in fall 2011.

Starting March 2011, 11 talk shows will be aired on Yerkir Media TV. The shows will address youth education, European integration, and Armenia-Azerbaijan and Armenia-Turkey relations. Sensitive topics such as blogging and the Armenia-Azerbaijan dialogue will be publicly discussed on TV for the first time ever in Armenia.

A research project on *freedom of expression*, human rights and democratic values in Armenian fiction will be announced in February 2011 to enable the public to see if and how fiction has addressed these issues and renew their interest in literature, as well as to make fiction more attuned to the public interest and need. The research results will be published, disseminated among wider audiences and discussed.



SOCIAL ENTREPRENEURSHIP

In 2009, with leveraged funding from the Czech Foreign Ministry and in cooperation with Czech Fundraising Center and UK-based Resource Alliance, EPF started an initiative to promote social entrepreneurship in Armenia. In early 2010, three business plans were awarded start-up grants, followed by participation in a study tour to the Czech Republic together with Georgian peer organizations to observe the best practices of NGOs in generating resources through business activities.

A woodcraft production social enterprise was strengthened by the Astkhatsolq Disabled Children's and Parents' NGO in the community of Chambarak, where four locals, two of them with disabilities, are employed. The proceeds from the sale of wooden handicrafts were used to establish a day-care center for local children, the majority of whom have disabilities or come from marginalized groups,

such as refugees or single parent families. The NGO was successful in gauging the support of the local municipality and the Organization for Security and Cooperation in Europe in running the center. Another project includes the establishment of quilt-making studios in the communities of Aghtala and Yeghegnadzor by the Armenian Young Women's Association, where socially vulnerable women produce quilts and quilted handicrafts. The social enterprise

model was also successfully applied by the Goris Youth Union in the south of Armenia, where bed-sheets, childcare linen and other manufactured products are made by local women and sold to local hotels, hospitals and stores. To promote their products, two online shops have been established: <http://shop.aywa.am> and www.handmadegifts.am. The products are showcased at charity bazaars, community fairs, holiday sales and other events.



EUROPE PROGRAM

In January 2009, EEPF launched its Europe Program that is designed to contribute to the effective implementation of Eastern Partnership in Armenia (EaP). The program consists of three directions: raising public awareness about the EU and Armenia-EU relations, advocating for productive implementation of activities within the framework of EaP, and contributing to the effective implementation of the higher education reform in light of the Bologna Process.

As a part of the program, EPF has developed and published

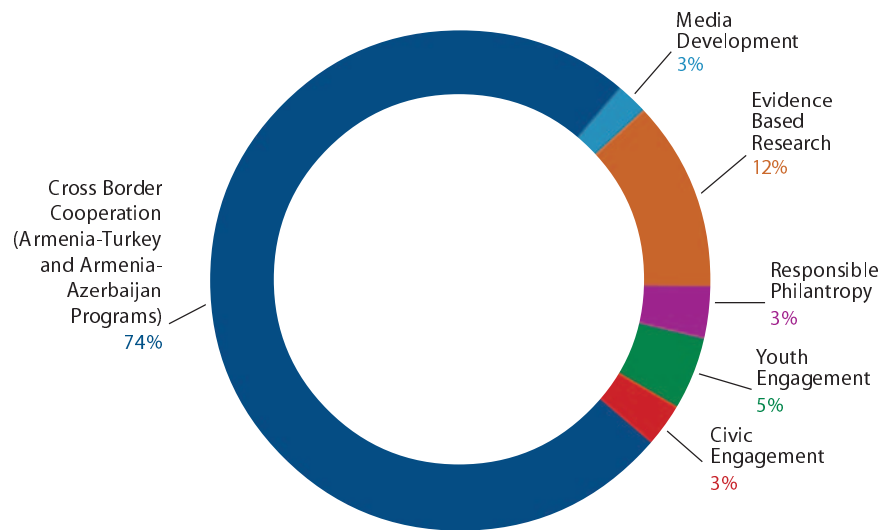
two informative, interactive and well-designed books in Armenian that describe the history and structure of the European Union, as well as Armenia-EU relations. The *European Union and Armenia* is a valuable source of information for any interested person, while the book *Hello Europe* was developed and designed to specifically target youth. Based on the evaluation implemented by the National Institute of Education, in February 2011, the Minister of Education and Science of Armenia officially authorized the application of

Hello Europe for experimental teaching in secondary schools. The book will be piloted in two high schools in Yerevan. EPF and the EU agency will train the faculty of these two schools, so they can start teaching the course in September 2011. EPF is also distributing the book in the regions of Armenia via its Youth Bank network. Furthermore, a round of small project opportunities on European issues will be advertised by Youth Banks in 2011 for young community leaders all over Armenia.

"The idea to support literary research is very interesting as it provides an opportunity for both experienced and young scholars to break the traditional approach to the values propagated in Armenian literature."

Tigran Paskevichyan,
writer and columnist

ARMENIA FINANCIALS



COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS

EURASIA PARTNERSHIP FOUNDATION IN ARMENIA STATEMENTS OF FINANCIAL POSITION FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009			
ASSETS			
NON-CURRENT ASSETS	2010	2009	
Furniture and equipment including intangibles	\$ 7,425	\$	8,874
CURRENT ASSETS			
Cash in bank	873,763		164,621
Grants, contributions, and other receivables	3,298,385		1,130,963
Total current assets	4,172,148		1,295,584
TOTAL ASSETS	\$ 4,179,573	\$	1,304,458
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Grants payable	\$ 579,854	\$	47,738
Fellowships payable	—		6,607
Deferred income/revenue	18,519		32,506
Accrued salaries and related benefits	29,154		31,760
Accrued expenses and accounts payable	26,543		20,665
Total current liabilities	654,070		139,276
NET ASSETS			
Unrestricted	(37,294)		(13,834)
Temporarily restricted	3,562,797		1,179,016
Total net assets	3,525,503		1,165,182
TOTAL LIABILITIES AND NET ASSETS	\$ 4,179,573	\$	1,304,458

Gelman, Rosenberg, and Freedman have conducted an audit for our financial statements and have issued an unqualified opinion.

ADVISORY COMMITTEE

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Armenia

Community Development: Youth and Social Enterprise

EPF's community development programs build upon the experience of over a decade and seek to develop structures enabling active involvement of disadvantaged groups, particularly young people from rural communities, special need groups and unemployed women. To this end, EPF tested and applied two country-wide approaches, including promotion of social entrepreneurship and youth activism in Armenia.

Youth Bank

Program goal

The goal of the program is to empower young people to effect positive change in their communities and lives, through transparent community philanthropy; and to promote cross-border sharing and learning among young people in the South Caucasus.

With guidance and support from EPF, Youth Bank (YB) committees consisting of five to seven young adults aged 16 to 25 manage a pool of small grants ranging from \$300-500 each for youth-led community development projects, which require high level of

volunteer involvement. The work is based on the methodology of the Community Foundation of Northern Ireland. YB committee members competitively select, fund, and monitor projects, and also serve as consultants and mentors to the organizations implementing them. Apart from grant-making, each of the nine Armenia YB committees also organizes charity actions to learn and spread philanthropy among their co-villagers through various volunteer activities.

Activities in 2010

In 2010, with the support of the Ministry of Foreign Affairs of Finland, USAID, and SIDA, YBs operating in the South Caucasus expanded their community grant-making and became "advocates of peace." They interacted with young people from other countries to improve their cross-cultural and conflict transformation skills, to break negative stereotypes of one another through dialogue and joint actions. YBs from Armenia and Azerbaijan met in Georgia to share their experiences in community work and volunteerism.

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"Coming to the regional meeting where we met our Azerbaijani colleagues, I realized once again that we are ordinary young people full of positive aspirations, and all of us are victims of political circumstances between our countries..."

Arevik Azizyan,
Youth Bank Member, Armavir, Armenia

"This program has critically changed our understanding and perception on how NGOs should operate and help others. We are not yet totally independent from donors, but I see perspectives in the social enterprise which can be the guarantee of our sustainability in the future."

Lilit Asatryan,
President, Armenian
Young Women's Association

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Examples of projects supported in 2010 include:

- Gyumri YB funded a project from Amasia village to renovate the fountain in the village center. They generated additional 250 USD from local people to match the fountain repair project.
- Vayots Dzor YB achieved support of Qaraglukh village chief who installed drinking water pipeline in the area of old chapel to promote tourism.
- In Armavir, YB members mobilized local University art students to train the crafts club members in woodcrafts, one of local NGOs provided a space for the crafts club, YB grant helped the club obtain necessary equipment, tools and materials.
- In Martuni village of Gegharkunik region, near Tchambarak, the Youth Bank grant helped a group of local schoolchildren to set up their bee-farm. The local bee-keeper helped them with bee-keeping consulting and treatment, the children have now multiplied the number of bee-hives and are ready to provide one hive to a new group.

Main activities for 2011

In 2011, Armenia Youth Banks (YB) will expand cooperation with their counterparts in Georgia and Azerbaijan. The plan also envisages to reach out to young people from Turkey provinces to establish Youth Bank committees, as part of the EPF's Support to Armenia-Turkey Rapprochement Project. YB members will participate in joint meetings to share their experience, as well as apply e-media skills for sustained online interaction.

Social Entrepreneurship

Program goal

With the goal to promote social entrepreneurship in Armenia, EPF, in cooperation with Czech Fundraising

Center, UK-based Resource Alliance, and the Czech Foreign Ministry, started the implementation of the Social Entrepreneurship Program in 2009. The program began with an assessment of the non-governmental sector, the legislative framework regulating NGOs, and the state of social entrepreneurship in the country. Through a four-day workshop 30 people from 17 NGOs were trained on selecting, testing and planning income generating ideas and/or practices.

Activities in 2010

In early 2010, three business plans were awarded start-up grants, followed by participation in a study tour to Czech Republic together with Georgian peer organizations to observe the best practices of NGOs in generating resources through business activities.

A woodcraft production social enterprise was strengthened by Astkhatsolq Disabled Children's and Parents' NGO in Tchambarak community, where four locals, two of them with disabilities, are employed. The proceeds from the sale of wooden handicrafts were used to establish a day-care center for local children, where the majority has disabilities or comes from marginalized groups, such as refugees or single mother families. The NGO was successful in gauging the support from the local municipality and the Organization for Security and Cooperation in Europe in running the center.

The social enterprise model was also successfully applied by the Armenian Young Women's Association, which established the quilt-making studios for socially vulnerable women in Aghtala and Yeghegnadzor communities, and by the Goris Youth Union in the south of Armenia, where women manufacture bed-sheets, childcare linen and other products that are sold to local hotels, hospitals and stores. To promote their products, Goris Youth Union have established the two on-line shops: <http://shop.aywa.am> and www.handmadegifts.am.





Armenia

Armenia-Turkey Dialogue

Project Goal

The goal of the project is to support cross-border partnerships among Armenian and Turkish peer groups in the non-governmental, media, and business sectors, in order to help them strategically contribute to state efforts to build relations between the two countries.

Impact in 2010

As part of its "Days Two and Three in Armenia-Turkey Rapprochement" project supported by USAID, EPF fostered a cooperative network of opinion makers and media figures from Armenia and Turkey through a series of high-level expert discussions that had a catalytic role in moving forward the Armenia-Turkey dialogue in that very sensitive period of time. Follow-up series of reports by participating opinion-makers and renowned journalists presented a realistic picture of Armenia-Turkey relations in the Armenian and Turkish media. Also, the talk show by a prominent Turkish TV

journalist Mehmet Ali Birand discussing Armenian youth's perspective on Armenia-Turkey relations was the first ever event of this kind in the history of Armenia-Turkey relations: the Armenian youth perspective on the Genocide was broadcast in Turkey.

15 Armenian and 9 Turkish journalists improved their knowledge and understanding of 'the other side' and skills in mutual coverage through a series of expert-led workshops. Considering the heightened interest in media reporting on Armenia-Turkey relations since the start of the "football diplomacy" in 2009, EPF and the European Stability Initiative developed a tri-lingual information and contacts manual in Armenian, English and Turkish languages to facilitate contact-sharing for all parties interested in covering the topic.

Familiarization trips were organized for Turkish and Armenian tour operators through Armenia and Turkey respectively, which resulted in the upsurge

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"Any activity, whether at the elite, middle-range, or grassroots level, aimed at transforming the cross-border relationship, contributes to progress and to an atmosphere more conducive to conflict resolution, and we hope that this initiative will bring us one step closer to improved dialogue and cooperation between Armenia and Turkey,"

Marie L. Yovanovitch,
U.S. Ambassador to Armenia

of interest on the part of participating Armenian tour operators in developing tours to Eastern Turkey, ancient Armenian homeland. The project also led up to the production and broadcast of four documentaries by Yerevan-based Yerkir Media TV about contemporary Turkey: Tradition of *coup d'états* in Turkey; Past and present of the Kars-Gyumri railroad; Opening of the Armenian Surb Khach Church in Van, Turkey; and Armenian community schools in Turkey. The success of the films largely contributed to the plans of the Yerkir Media TV to establish a permanent journalistic post in Turkey, which increased the direct information flow between the two societies and the expert communities, in particular.

In October 2010, with a Consortium comprising Yerevan Press Club, International Center for Human Development, and Union of Manufacturers and Businessmen of Armenia EPF received a two-year grant from USAID to implement a large-scale project supporting Armenia-Turkey rapprochement through development of business partnership and professional networks, engagement of civil society in alliance-building, and establishment of a favorable environment for dialogue and interaction. The Consortium bases its work on the accomplishments of a number of rapprochement projects and dedication to the cause of improving Armenia-Turkey relations.

Main Activities in 2011

In 2011, EPF will work together with its partners in the Consortium to maintain the momentum in Armenia-Turkey

dialogue via implementing the "Support to Armenia-Turkey Rapprochement" project.

As part of the project, a series of joint events including business conferences and roundtables will be organized to support new commercial links, business associations and joint ventures in the areas of tourism, transportation, agriculture, IT, light industry, and construction materials. The project will also engage media, opinion leaders, youth, human rights activists, and arts and culture communities. Initiatives will range from talk shows to innovative mutual learning events with youth to joint arts and culture productions. A series of discussion events, exchange visits and capacity building activities will be organized to build trust between politicians and demonstrate that a return to frozen relations is in the interest of neither country.

An open-door grants pool will be announced at the start of 2011 with an aim to support innovative pilot ideas in any area related to the process of rapprochement. Armenian organizations willing to engage in joint initiatives with their Turkish counterparts will be invited to submit applications.

The project will contribute to the formation of cross-border networks, will increase confidence and decrease stereotypes among the two societies, will create conditions for policy and political actors to develop informal relations, and, in the long term, will help to address controversial issues hindering the process of Armenia-Turkey rapprochement.

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Armenia

Alternative Resources in Media and Freedom of Expression

Project Goal

The goal of Alternative Resources in Media (ARM) Project is to enhance and improve access to pluralistic and unbiased information in Armenia via traditional and alternative media through the use of new information technologies. This four-year USAID-supported project, launched in November 2010, is implemented by EPF in partnership with Internews Media Support NGO and Yerevan Press Club and is led by Internews Network (USA).

The activities within the ARM project are a part of EPF strategic Freedom of Expression (FoE) and Media program, which is built on the recommendations of the 2009 research on the FoE situation in Armenia. Its aim is to expand opportunities for public to engage in open and transparent discussions on policy issues affecting their lives; to give expression opportunities to a wider range of viewpoints in the media; and to provide a forum

for discussion between policy-makers and the general public, which will result in more responsible decision-making on democracy, freedom of expression, European integration, migration, conflict, and youth issues.

Impact in 2010

In 2010, six talk shows on Freedom of Expression issues were produced and aired by Yerkir Media TV channel and rebroadcast by Hamaspur TV network in six regions of Armenia. According to the rating data by AGB Nielsen Media Research, talk shows had on average 3,000 viewers per each airing only in Yerevan, while some topics, particularly a discussion on the Armenian youth's perspective on Armenia-Turkey relations and the "Armenia-Turkey Media Border" documentary, were considered as highly interesting.

As a result of close cooperation between EPF and Yerevan State Linguistic University (YSLU), a masters-level course entitled "Issues on the

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"Congratulations with Freedom of Expression talk shows! I hope, this will oblige people to read our Constitution or at least the Article 27, which is violated every day in Armenia. I also congratulate Yerkir Media channel for trying to overcome overwhelming censorship and taking first steps to become "free media."

Azat Vshtuni,
Article 27 talk show viewer

Right to Freedom of Expression in Armenia" was elaborated and integrated in the curriculum. 32 students in total enrolled in spring and fall classes of 2010. The course will continue in fall of 2011.

In October 2010, an open grant competition entitled "New content through new technologies" was announced as a part of the ARM project to build strong foundations for the development of alternative media and new ways of information dissemination. The competition solicited applications from traditional media outlets, NGOs, production companies and individuals for a) production of innovative content on television, print, radio and online media outlets; application of multimedia platforms to increase accessibility of such content; b) development of citizen journalism, and c) production of video materials. During the first stage of the competition fourteen applications were selected, out of 82 inquiries and 36 full proposals submitted. The winning projects include establishment of a network of multimedia journalists in Armenia, development of an I-Report application in Facebook, and coverage of political, social and environmental news using satire.

In December 2010, EPF organized a large-scale consultation on alternative resources in Armenian media based on creative games technologies. 50 participants, media professionals, NGOs, government officials, business community, high-tech industry, international organizations and representatives of general public discussed issues related to consumer demand for media content, cultural environment surrounding media

production, challenges facing the modern digital world as well as media market approaches. The results of the consultation are available on-line (http://www.epfound.am/index.php?article_id=375&clang=0) and will inform the future strategies of the ARM project.

Main Activities in 2011

In the coming year, EPF's Caucasus Resource Research Centers will conduct a representative survey of 1,500 respondents throughout Armenia to reveal media preferences of the public, their expectations on media content and format, perception of freedom of media and censorship, and trust in the media. In-depth interviews and focus-group discussions among media experts in Armenia will complement the research.

Starting March 2011, 11 talk shows will be aired on Yerkir Media TV. The shows will address FoE issues in the areas of youth, European integration, Armenia-Azerbaijan and Armenia-Turkey relations. Sensitive topics such as bloggers and Armenia-Azerbaijan dialogue will be publicly discussed on TV for the first time ever in Armenia.

A research on FoE, human rights and democratic values in Armenian fiction will be announced in February 2011 to enable the public to see if and how fiction has addressed these issues and renew their interest in literature, as well as to make fiction more attuned to the public interest and need. The research results will be published, disseminated among wider audiences and discussed.

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Azerbaijan

C O U N T R Y S U M M A R Y

Inspire, Encourage, Act! 2010



EURASIA
PARTNERSHIP
FOUNDATION

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their communities and their own lives.

MUNICIPAL MANAGEMENT AND BUDGET TRANSPARENCY PROGRAM

With the financial support of StatoilHydro, EPF is implementing the Transparency in Municipal Service Delivery program in order to strengthen institutional municipal capacity through the provision of training and coaching, as well as technical assistance to municipal employees. EPF has developed the Municipal Performance Management System (MPMS) – which includes a comprehensive set of over 100 indicators – to assess the

performance and capacities in strategic planning and public outreach activities of municipal structures. The program focuses on accountability and transparency in municipal budgetary allocations and operations. Since 2006, more than 150 principal staff in 30 municipalities have undergone extensive trainings and increased their knowledge in practical measures to improve transparency in municipal activities. In 2010,

EPF has worked with 10 municipalities across the country and is advocating for the utilization of MPMS as a national performance measurement system. With the extended financial support of StatoilHydro and SIDA, EPF is expanding this program with the goal of increasing what is turning out to be a successful model for transparent municipal practices and strategic planning on the local government level.

YOUTH INITIATIVES

Azerbaijan Youth Fund Program

Adapting a unique approach to local community development that was first used in Northern Ireland, the Azerbaijan Youth Fund (YF) program launched in December 2006 is an innovative micro-grant program which provides much-needed funding to support youth initiatives. Although this program enjoys strategic support from the Azerbaijan Ministry of Youth and Sports, over the past five years the YF program EPF has supported around 70 youth-led initiatives through partnerships with such organizations as: the UK's Foreign and Commonwealth Office; USAID; the Lodestar Foundation; Garadagh Cement; The

Government of Finland, and SIDA. Throughout 2010, nine Youth Funds engaging more than 60 young people from Azerbaijan's eight regions have overseen about 30 youth-led initiatives, such as providing computer training skills for children in orphanages, carpet weaving, and other initiatives aimed at addressing local community needs.

Youth Economic Development Program

In January 2010, EPF launched the Youth Economic Development program to create economic and entrepreneurial opportunities for young community members in Azerbaijan's rural areas. Through this program, young people have acquired leadership

and entrepreneurial skills while gaining hands-on experience in starting up their own businesses and implementing small economic projects. In partnership with BP and other co-venturers, the program covers ten communities in five regions along the BTC pipeline, with the goal of supporting and creating local employment opportunities. The program's main beneficiaries included 35 young leaders who comprised Youth Funds and a number of rural youth who received training in the basics of business and who participated in a business plan financing competition which provided young people with the opportunity to set up businesses of their own. Using their new skills and the knowledge gained at these trainings, Youth Fund members developed 25 business plans, 19 of which were approved, funded, and successfully implemented. The program supported a wide variety of youth entrepreneurship activities, such as opening computer centers, beauty salons, barber shops, among others.



GETTING INVOLVED! PROGRAM

EPF, in cooperation with the Theodor-Heuss-Kolleg of Robert Bosch Stiftung (Germany), launched the "Getting Involved!" program in February 2009 with the aim of strengthening civic engagement among young people in the South Caucasus. The project provides participants with a unique space, an opportunity to advance personally and professionally, develop practical management skills, and take responsibility for improving their communities. The cross-border context ensures that participants will acquire cross-cultural communication skills as they meet and work



with peers from neighbouring countries. During the course of 2010, "Getting Involved!" ran three seminars – Project Development, Project Management, and Project Evaluation – for program participants and gave financial support for the implementation of volunteer projects. Two project initiatives from Azerbaijan

were funded: the "It's Time to Think" project offered professional seminars for high school students, while through the "Debates for Making Changes" project, 30 high school students from Baku improved their rhetorical and analytical skills through a series of training sessions and a debate tournament.

MEDIA INITIATIVES

In November 2010, with financial assistance from the

freedom in Azerbaijan and promoting freedom of



Norwegian Ministry of Foreign Affairs, EPF launched a two-year *Citizen Journalism E-Media program* in Azerbaijan. The program focuses on improving media

expression by boosting the capacity of civil society to actively make use of e-media. The program is developing a group of active citizens who possess the

skills needed to exploit non-traditional media. Project activities aim at empowering, educating, and providing technical assistance to civil society and media organizations and will also encourage participants from throughout the country to engage with each other to exchange lessons learned and best practice. As part of the program, the participants are expected to undergo extensive trainings and generate media products which will be highly publicized to showcase the advantages of alternative means of collecting and sharing information.

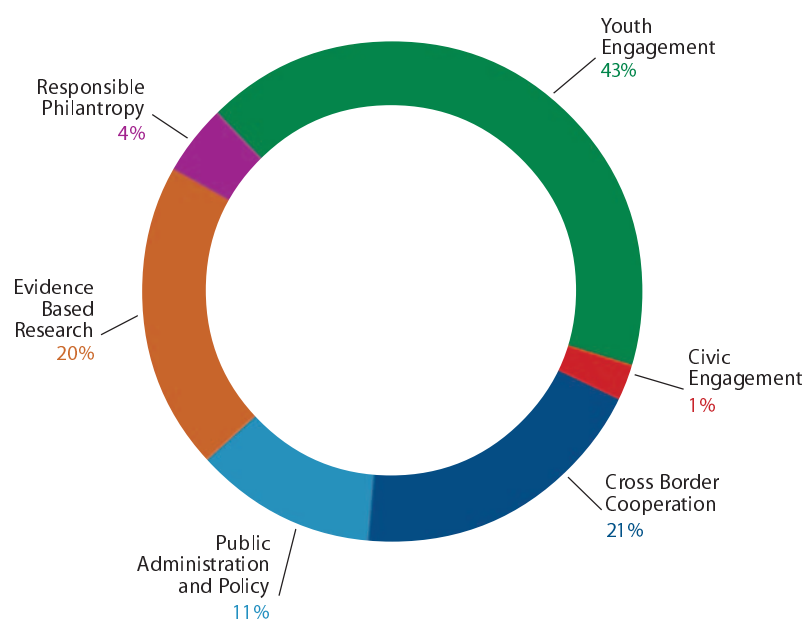
OPEN-DOOR GRANTS PROGRAM

The Open-Door program is designed to support innovative projects that improve democracy, human rights, freedom of expression, and transparency and accountability in Azerbaijan. Through the Open-Door Grants program, EPF accepts unsolicited funding proposals from locally registered NGOs. This program is made possible thanks to the strategic partnership between EPF and SIDA.

"The Getting Involved! program has had a great influence on my life. I have discovered who I am and have determined my role in society. Both during and after the program I have been able to develop my ideas about how I can be of use to the community where I live...."

Murad Mammadov,
*Getting Involved! 2009
alumni (Azerbaijan)*

AZERBAIJAN FINANCIALS



COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS

EURASIA PARTNERSHIP FOUNDATION IN AZERBAIJAN STATEMENTS OF FINANCIAL POSITION FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009			
ASSETS			
NON-CURRENT ASSETS			
	2010		2009
Furniture and equipment	\$ 151	\$	7,157
CURRENT ASSETS			
Cash	785,114		93,722
Accounts receivable	11,553		9,895
Grants and contributions receivables	1,108,906		419,828
Prepaid expenses	12,964		17,223
Advances to employees and fellowships	446		105
Total current assets	1,918,983		540,773
TOTAL ASSETS	\$ 1,919,134	\$	547,930
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Grants payable	\$ 7,982	\$	37,820
Fellowships payable	2,680		1,482
Accrued salaries and related benefits	7,620		14,006
Accrued expenses and accounts payable	35,719		32,315
Total current liabilities	54,001		85,623
NET ASSETS			
Unrestricted	25,460		14,853
Temporarily restricted	1,839,673		447,454
Total net assets	1,865,133		462,307
TOTAL LIABILITIES AND NET ASSETS	\$ 1,919,134	\$	547,930

Gelman, Rosenberg, and Freedman have conducted an audit for our financial statements and have issued an unqualified opinion.



Azerbaijan

Media Initiatives

Project Goal

Understanding media's function as a forth pillar of society – a function that plays a very important role as a source of information, education and is a driving force in the democratic development process, as well as the acknowledging of current challenges faced by the media sector in Azerbaijan – EPF has been supporting initiatives aimed at improving the production of quality media products, enhancing access to information, cultivating alternative media so that multiple voices and opinions are heard, and a variety of other initiatives addressing issues undermining freedom of speech and the flow of unbiased and uncontrolled information.

Impacts

Taking into account the impact of media on socio-economic and other aspects of development, EPF has been addressing the issues concerning a number of information-related

aspects for a number of years.

One of the most successful of these EPF-supported projects has been the development of an online television channel (www.channel13-tv.com or www.kanal13-tv.com) which produces and broadcasts short e-TV programs focusing on a range of relevant topics including corruption, social and economic issues, and regional concerns, among others.

In previous years EPF has supported the Democratic Journalists League project, with the aim of addressing the issue of public awareness regarding individual human rights and to increase the role of printed media in the protection of human rights. This project was designed to stimulate the professional interest of print media reporters throughout the country in human rights-related publications and to conduct awareness-raising activities related to the protection of journalists' rights and freedom of speech.

MISSION STATEMENT:

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"Traditional journalism is the outside looking in. Citizen journalism is the inside looking out. In order to get the complete story, it helps to have both point of views."

Mitch Gelman,
Senior Executive Producer of CNN.com

Among many media-related projects, EPF also supported an advocacy plan on the draft *Law on Defamation*. The project implementers' goal was to publicly promote the draft *Law on Defamation* submitted to the National Parliament of Azerbaijan and train regional journalists on ethical norms in journalism with an emphasis on defamation. Specifically examined in the training was the extent to which printed media could use freedom of expression without causing personal injury. As a result of the project, sixty participating journalists increased their knowledge and capacity to report news legally and responsibly, effectively protecting them from unfair prosecution.

In the past two years EPF has been implementing the *Unbiased Media Coverage* program aimed at enhancing the flow of unbiased information. The program was funded by the British Foreign and Commonwealth Office. While the first phase of the project addressed traditional media outlets such as print media, the second phase has addressed e-media and the new generation of methods for disseminating information. The project engaged a number of highly active bloggers and e-media journalists and resulted in the production of high quality e-media products which were widely discussed

by both online communities and media outlets. The program had a great impact on the capacities of involved bloggers and created a bloggers' network which in turn produced a number of cooperative joint projects.

Main Activities in 2011

In November 2010, EPF launched a two-year *Citizen Journalism E-Media* program aimed at improving media freedom in Azerbaijan and promoting freedom of expression by boosting the capacity of civil society to actively use e-media. With generous financial support from the Norwegian Ministry of Foreign Affairs, EPF's program aids the development of free, independent media in Azerbaijan by introducing alternative means of collecting and sharing information. The program will develop a group of active citizens who possess the necessary skills to exploit non-traditional media and will focus on the country's rural regions. Project activities are designed to empower, educate, and provide technical assistance to civil society. Within the framework of the program the participants are expected to undergo extensive training and produce media products which will be highly publicized to showcase the advantages of alternative means of collecting and sharing information.



Azerbaijan

Transparency in Municipal Service Delivery

Project Goal

The Transparency in Municipal Service Delivery program was created to help expand the transparent municipal practices and strategic planning undertaken by Azerbaijani municipalities through a systematic process of monitoring and the evaluation of municipal performance in local service delivery.

Since 2008, the Eurasia Partnership Foundation (EPF) has been introducing the Municipal Performance Management System (MPMS): an assessment and measurement tool developed by EPF in partnership with local experts and international partner organizations. MPMS is a set of over one hundred indicators designed to track and measure the provision of municipal services; to identify areas for strategic planning; and to assess transparency levels in municipal practices. These indicators are based on extensive research of

the international best practices in the monitoring of local governments and upon existing legislation in Azerbaijan. In addition, municipal training on transparency, evaluation, conducting public outreach and the sharing best practices has also been provided.

Impact in 2010

In 2010, the program expanded to include ten city-type municipalities, which cover a total estimated number of 250,000-300,000 people. The Municipal Performance Management System (MPMS) was introduced in all of the targeted municipalities. Up to 60 principal staff members from these municipalities have already undergone a comprehensive training course on self-assessment, planning, transparency and the application of MPMS. The municipalities have also completed the process of data collection related to their respective regions. Four of the targeted municipalities have conducted public hearings with

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The Municipal Performance Management System (MPMS) allows municipalities to measure socio-economic performance, and progress in the fields of social protection, social, environmental, and institutional services.

the participation of approximately 100 community members. The remaining six municipalities are in the process of planning public hearings. During the year, the target municipalities used citizen suggestions in designing their short and long-term plans.

A "Small Grants Competition" aimed at assisting municipalities in improving transparency and strategic planning was announced and six municipalities took part.

The program staff completed work on the electronic database which is to be used by the municipalities to input MPMS information to monitor their progress. This system is also being used as a public transparency tool. As a result of EPF's extensive work with the municipalities, ten target municipalities have developed strategic plans for 2010-2014 using the MPMS.

In cooperation with the local Public Radio, EPF organized four radio programs in which representatives of state organizations and NGOs answered questions from their constituencies. An article about the Transparency in Municipal Service Delivery program and its implementation was published in the newspaper "525".

Main Activities in 2011

During 2011 the program will expand and include a new component to advocate for reform in the municipal services delivery system, capacity building of municipalities, and institutional capacity enhancement activities.

The program will focus on bringing MPMS to the attention of policymakers to transform it into a national performance measurement system which, in the long run, will guide municipal institutions towards a state of programmatic sustainability (providing needed and effective services), as well as organizational sustainability (with strong leadership and having necessary managerial systems and procedures), while ensuring that they have sufficient resources (human, financial, and material) that are well-utilized.

General activities include:

- Public hearings will be held by each of the ten targeted municipalities to solicit their input in strategic planning and to inform them about budgetary issues.
- EPF will carry out the maintenance of the electronic system which was created during the earlier phase of the project in order to make the data accessible to the general public, as well as to municipal staff and other interested parties.
- Work with the target municipalities to develop their strategic plans will be continued.
- Municipalities will be awarded with small-scale grants aimed at strengthening transparency practices, strategic planning and to address other issues identified through using MPMS.
- Three nationally broadcast TV shows will be aired to discuss the MPMS, transparency issues and municipal strategic planning.



Azerbaijan

Youth Programs

Azerbaijan Youth Fund

Program Goal

The goal of the Azerbaijan Youth Fund (AYF) Program, which has been implemented since 2006, is to help youth improve their quality of life in the rural communities of Azerbaijan, through the development of professional skills of young people in the regions and placing tangible resources directly into their hands, enabling them to benefit their own communities and to ensure that the priorities of young people are being met.

The program is based on a model developed in Northern Ireland to help youth overcome conflict and poverty. Youth Fund committees consisting of five to seven young adults manage a pool of small grants for youth-led community development projects, with guidance and support from EPF. The young people are responsible for every stage of the grants award process, from needs assessment, to awards, to monitoring projects.

Activities in 2010

In 2010, with the financial support of the Ministry of Foreign Affairs of Finland, EPF expanded the program and established nine Youth Funds engaging more than 60 youth in eight regions of Azerbaijan.

After the selection of Youth Fund members in Ganja, Qazakh, Aghstafa, Tovuz, Shamkir, Samukh, Yevlakh, Goygol, EPF focused on educating youth through structured training modules in democratic leadership, fundraising, conducting needs assessments, decision-making, organizational and financial management, and evaluation and monitoring. Trainings were provided by certified trainers from veteran Youth Funds. After the training the Youth Fund members conducted needs assessments to identify the most pressing problems and challenges being faced within their communities. These prioritized issues will be addressed through the youth-led initiatives, as part of the Youth Fund grant-making component.



*Engaging
Citizens,
Empowering
Communities*

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their *communities* and their own *lives*.

"After having lost my father, I feel an obligation to support my family. EPF helped me to learn how to become an entrepreneur. I've taken on the responsibility of providing for my family and I've opened a barber-shop which, I believe, will help to make a difference. I am really happy."

Mehman Mehdiyev,
17-year-old resident of Samukh region

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Youth Economic Development Program

Program Goal

The goal of the program is to develop and promote economic and entrepreneurial opportunities for young community members in rural regions of Azerbaijan.

Activities in 2010

In 2010, EPF adapted its Youth Fund (YF) model to develop youth entrepreneurship in rural regions of Azerbaijan, as part of a new *Youth Economic Development Program*. The program is being implemented with the financial assistance of BP and co-venturers, and provides opportunities to rural youth in the ten communities in five regions along the BTC pipeline to acquire leadership and entrepreneurial skills while gaining hands-on experience in starting their own businesses, or implementing small economic projects.

EPF, in partnership with *Uluchay*, the Sheki-based *Social-Economic Innova-*

tion Center, provided 75 business and enterprise development trainings to about 150 young people in the target regions. Using their new skills and the knowledge gained at these trainings, 35 young leaders from the Youth Funds developed 25 business plans, 19 of which were funded, and successfully implemented. The program supported a wide variety of youth entrepreneurship activities, such as opening computer centers, beauty salons, and barber-shops, among others.

Main activities for 2011

During 2011 EPF, through the Youth Funds, will announce a Small Grants Competition to award three to five grants for youth-led initiatives to address the needs of local communities. It is foreseen to implement up to 50 youth-led micro-projects that will engage more than 300 young people in rural Azerbaijan. Both formal and informal youth groups from the target regions will be eligible to apply. By the end of the program EPF will commission a documentary film about the project, its beneficiaries and impacts.





Georgia

COUNTRY SUMMARY

Inspire, Encourage, Act! 2010



EURASIA
PARTNERSHIP
FOUNDATION

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their *communities* and their own *lives*.

ENGAGE AND MONITOR FOR CHANGE

EPF promoted the effective participation of communities in monitoring and advocacy processes through hands-on training and grant-making activities. The team of 24 certified trainers who, a year earlier, completed EPF's training on advanced methods of participatory monitoring and issue-based advocacy campaigns, trained 140 CSO representatives, community leaders, and journalists from eastern and western Georgia. As a result, EPF's certified trainers were able to improve the participants' civic monitoring efforts, which will undoubtedly have a long-term impact.

In 2010, EPF's grant-making activities continued to promote dialogue between CSOs and the local and central government to jointly tackle problems identified

by local constituents. At the same time, EPF provided institutional development support to newly established CSOs in the regions of the country. For example, the efforts of the Batumi-based CSO Civil Society for Human Rights & Freedoms and its partner media outlets prompted Batumi City Hall to allocate funds to equip the city streets and public offices with wheelchair accessible ramps and other fixtures.

European Integration

Through research, monitoring, and advocacy activities, EPF succeeded in promoting legislative and policy reforms that remove obstacles to Georgia's becoming more closely integrated with the EU, including the development of trade relationships

with its European neighbors. During the past years, EPF has worked to activate the Georgian public and promote positive reforms in the area of sanitary and phytosanitary control, the oversight of which has been largely non-existent since the Rose Revolution. To this effect, EPF and its grantee, the Dairy Association of Georgia, organized roundtables and seminars to link experts and representatives of civil society, government, and business, in working on this issue. To inform the process, the EPF-supported expert group developed policy recommendations, which eventually translated into the 2010 amendments to the Law of Georgia on Sanitary and Phytosanitary Issues, reforming the system and reintroducing state control in this field.

PHILANTHROPY, SOCIAL INVESTMENT, AND ENTREPRENEURSHIP

Corporate Social Investment

After considerable effort, EPF's Corporate Social Investment program was able to make a significant stride toward achieving one of its main program objectives. Specifically, four Georgian institutions of higher education – Caucasus University (CU),

Free University, Georgian American University (GAU), and International Black Sea University (IBSU) – signed a Memorandum of Understanding (MOU) to cooperate in developing Corporate Social Responsibility (CSR) as a field of academic studies in their respective universities. In 2011, EPF will identify an international expert to

provide the needed technical assistance in training and curriculum development.

Social Enterprise

Rolling over from the previous year, EPF continued active cooperation with its partners the Center for Strategic Research and Development of Georgia (CSR DG) and the British Council to promote the idea of social enterprise in Georgia. In 2010, this partnership also welcomed the Civil Society Institute (CSI) and, together with these organizations, EPF has been at the forefront of the development of social enterprises in the country. At the same time, EPF continued to cooperate with the Czech Fundraising Center and the UK-based Resource Alliance.



COMMUNITY EMPOWERMENT THROUGH YOUTH INITIATIVES



In 2010, the YB Program awarded 64 youth-led initiatives in the areas of youth education, sports, environmental protection, and culture.

Getting Involved! – Strengthening Civic Engagement among Young People

Building on the previous years' success, in 2010, EPF doubled the reach of its youth program to 24 Youth Banks in Georgia. The additional Youth Banks were set up in what had been identified as underserved regions of Georgia, to support young people's involvement in civic and community activism. As a

result, the YB Program now covers the following towns and communities: Akhmeta, Dedoplistskaro, Rustavi, Gardabani, Marneuli, Talaveri, Bolnisi, Sadakhlo, Gori, Akhaltsikhe, Vale, Aspindza, Ninotsminda, Akhalkhalaki, Zugdidi, Khobi, Martvili, Khoni, Tkibuli, Chokhatauri, Lanchkhuti, Batumi, Khulo, and Latali.

EPF continued its cooperation with Theodor-Heuss-Kolleg (THK) to implement the project *Getting Involved!*, aimed at strengthening civic participation among young people from the South Caucasus and promoting confidence-building among youth across borders.

OPEN DOOR

In 2010, EPF emphasized the enhancement of the role of local communities as agents of change in their regions and supported initiatives that promoted dialogue between civil society and the local authorities. EPF also supported various initiatives aimed at confidence-building and tolerance between Georgians, Abkhazians, and South Ossetians. For example, the grant awarded to the Association Alaneli helped to integrate Ossetian minorities, especially women, into the Ossetian-populated villages of the Dusheti, Lagodekhi, and Akhmeta regions. The Association for Peaceful and Business Caucasus successfully managed confidence building among Georgians, Abkhazians, and Ossetians by organizing joint business tours, person-to-person contacts, and an awareness-raising campaign, which resulted in joint business ventures.

MEDIA

In September 2009, with support from the European Union and the Norwegian Ministry of Foreign Affairs, EPF began the implementation of the 18-month-long project *Strengthening the Media's Role as a Watchdog Institution in Georgia*. EPF is proud to report that, in cooperation with the Georgian Young Lawyers' Association (GYLA), it succeeded in establishing the Georgian Media Legal Defence Centre (GMLDC) to provide free legal aid to journalists and media outlets, and to advocate for legislative



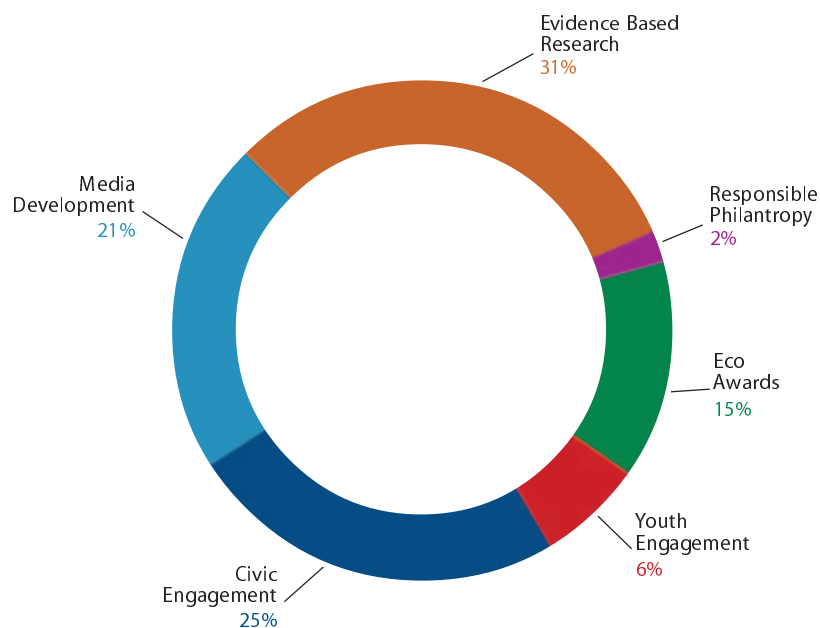
changes. EPF also worked with the Georgian Association of Regional Broadcasters (GARB) to support the membership's aspirations to become a stronger institution, capable of supporting regional broadcasters in their attempts to become

valuable members of the Georgian media community. Along with providing technical assistance to the project partners and beneficiaries, EPF also awarded 14 investigative journalism grants to various NGOs and media outlets.

"The program made me believe that I am capable of changing things in my society, no matter how few resources I may have readily available, because the most important resource is my willingness to change; to get involved."

**Teona
Dalakishvili,**
*Getting Involved!
alumni, Georgia*

GEORGIA FINANCIALS



COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS

EURASIA PARTNERSHIP FOUNDATION IN GEORGIA STATEMENTS OF FINANCIAL POSITION FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009			
ASSETS			
NON-CURRENT ASSETS		2010	2009
Furniture and equipment	\$	8,932	\$ 22,289
CURRENT ASSETS			
Cash		2,540,571	1,656,535
Accounts receivable		30,853	3,706
Grants and contributions receivables		1,878,379	1,770,131
Advances		—	35,192
Prepaid expenses		16,075	15,883
Total current assets		4,465,878	3,481,447
TOTAL ASSETS	\$	4,474,810	\$ 3,503,736
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Grants payable	\$	306,311	\$ 404,128
Deferred revenue		52,909	—
Interest due to Sida		25,081	25,081
Accrued expenses and accounts payable		63,154	50,981
Total current liabilities		447,455	480,190
NET ASSETS			
Unrestricted		19,553	26,349
Temporarily restricted		4,007,802	2,997,197
Total net assets		4,027,355	3,023,546
TOTAL LIABILITIES AND NET ASSETS	\$	4,474,810	\$ 3,503,736

Gelman, Rosenberg, and Freedman have conducted an audit for our financial statements and have issued an unqualified opinion.

ADVISORY COMMITTEE

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GEPLAC

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Georgia

Social Enterprise

Program Goal

To promote the development of social enterprise, as a viable business model that operates primarily with social objectives as the 'bottom line' and which reinvests profits back into the social objectives of the business.

Impact in 2010

As during the previous year, EPF continued active cooperation with its partners the Center for Strategic Research and Development of Georgia (CSRDG) and the British Council to promote the idea of social enterprise in Georgia. In 2010, this partnership also welcomed the Civil Society Institute (CSI) and, together with these organizations, EPF has been at the forefront of supporting the development of social enterprises in the country. At the same time, EPF continued successful cooperation with the Czech Fundraising Center and the UK-based Resource Alliance.

In April 2010, EPF and the British Council announced a joint grant competition for those organizations that had participated in the training organized in December, 2009 by EPF in participation with the Czech Fundraising Center and Resource Alliance under

the project co-funded by the Czech Republic's Ministry of Foreign Affairs. As a result of the selection process, four out of seven proposals were awarded grant support. EPF provided financial assistance to three organizations (about \$6,000 per project), while the British Council funded one project. Later, during the summer, these four organizations participated in a study visit to the Czech Republic where they visited different types of social enterprises, as well as held face-to-face consultations with Czech experts on how best to run and develop social enterprises. In the fall of 2010, the consultants from the Czech Fundraising Center visited Georgia and provided further consultations to those social enterprises that have been established with the support of EPF and its partners.

The tireless efforts of these four organizations culminated in a large-scale event: Together for a Better Future: Social Enterprise – New Opportunity for Development, which took place on December 15, 2010. More than 250 people, mainly stakeholders, attended this event, which aimed at the popularization of new approaches toward the fulfillment of social objectives in Georgia and the promotion of innovative strategies for the CSOs

MISSION STATEMENT:

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"Starting a social enterprise – a small goods bakery in Gori – has been a great opportunity for us, because it created employment opportunities for four IDPs (all women) affected by the August 2008 war. At the same time, we were able to start thinking about our future as a truly successful business enterprise. Effective and targeted consultancy, applicable foreign experience, donation from the Czech charitable foundation, concrete orders, and the general optimism about our future – these are some of the few, tangible achievements of our participation in this program."

Phati Bukhrikidze,
the Association Woman and Development

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operating in the social field. EPF, CSRDG, CSI, and the British Council presented the work carried out individually and in partnership with their grantees toward SE development in Georgia. At the same time, these organizations updated the attendees about their future plans, including the joint initiative between EPF and Tbilisi City Hall aimed at providing support to potential social enterprises in the form of grant support from EPF and relatively cheap credit from a local private bank.

For the abovementioned event, EPF prepared and published notebooks containing bilingual (English and Georgian) information about those social enterprises that were supported through grant assistance by EPF and its partners, the British Council and CSRDG. In addition, t-shirts with logos were prepared and disseminated. Moreover, the partners produced a short, dynamic video, promoting the social enterprise concept and showcasing the already operational social enterprises in the country. This video was screened at the event and

uploaded onto YouTube. However, the biggest promotion of the social enterprise concept were the SEs themselves, who were represented at the event by their staff members and products. This forum allowed the participants to interact with the persons employed by the SEs, as well as purchase the products made by them.

Main Activities in 2011

In 2011, EPF and the Czech Fundraising Center, with support from the Visegrad Fund, will be implementing various capacity-building activities (e.g. trainings, grant support, study tours, etc.) for Georgian organizations working with IDPs. The goal of these activities will be to introduce the Social Enterprise model as a viable business model for sustainable development, as well as for securing gainful employment and integration of internally displaced persons (IDPs) in the country's social life. EPF will also continue its cooperation with Tbilisi City Hall, in order to ensure the successful implementation of the new initiative mentioned above.





Georgia

Strengthening the Media's Role as a Watchdog Institution in Georgia

Program Goal

To promote a free and independent media, as a necessary pre-condition for the development of a stable democracy, and to increase public access to high quality, professional, and independent information.

Impact in 2010

In September 2009, with support from the European Union and the Norwegian Ministry of Foreign Affairs, EPF began the implementation of the 18-month-long project – *Strengthening the Media's Role as a Watchdog Institution in Georgia*. The project was based on the assumption that a free and independent media is a necessary pre-condition for the development of a stable democracy, and, hence, focused on increasing public access to high quality, professional, and independent information. EPF partnered with the Georgian Young Lawyers' Association (GYLA) and the Georgian Association of Regional Broadcasters (GARB) to achieve the project's goals.

EPF used a multi-pronged approach to achieve the project's goals and objectives:

- EPF's Caucasus Research Resource Centers (CRRC) undertook a study of the Georgian media landscape, which consisted of a survey of public attitudes towards the media in Georgia: a series of focus groups with media consumers; in-depth interviews with media professionals; and media monitoring of Georgian TV news. The results of the study were presented at the European Union-Georgia Civil Society Human Rights Seminar on Media Freedom and Internally Displaced Persons organized by the European Union Delegation to Georgia in November, 2009. The report provided a comprehensive picture of the current situation in the Georgian media and served as the basis for a vibrant discussion both at the seminar and throughout the project implementation cycle.
- In part based on the results of the Media Landscape Survey, EPF

MISSION STATEMENT:

To empower people to effect change for social justice and economic prosperity, through hands-on programs helping them to improve their *communities* and their own *lives*.

"First of all, the program promoted investigative journalism both in the mainstream and regional media. Many small journalistic investigations were showcased in several regional media outlets, which highlighted problems and initiated much needed discussions on various important topics (e.g. the Village Support Program). Another noteworthy achievement of the program is the publication of a seminal textbook on investigative journalism, which to this date is the only Georgian language textbook that can be used to prepare interested journalists and students of journalism in various methods and tools of investigative journalism."

Nino Zuriashvili,
Journalist, EPF Grantee

organized four roundtables on such important topics as media freedom, access to public information, association building in the Georgian media, and the switch to digital broadcasting. Roundtable participants included all stakeholders to encourage a broad, inclusive dialogue on the state of the media in Georgia. More than 40 participants attended each roundtable.

- EPF is proud to report that, in cooperation with GYLA, it succeeded in establishing the Georgian Media Legal Defence Centre (GMLDC), to provide free legal aid to journalists and media outlets, and to advocate for legislative changes. Since its creation in November 2009, the GMLDC has provided more than 700 legal consultations and led more than 30 court cases. At the same time, GMLDC conducted multiple trainings on media law and investigative journalism techniques for lawyers and journalists.
- EPF also worked with the Georgian Association of Regional Broadcasters (GARB) to support the membership's aspirations to become a stronger institution, capable of supporting regional broadcasters in their attempts to improve their programming and become more valuable members of the Georgian media community. In this respect, EPF conducted baseline and follow up institutional capacity assessments of GARB; provided valuable support in developing the association's long-term strategy and action plan; established linkages between GARB and the European regional broadcasters' association (CIRCOM Regional); and supported multiple institutional capacity-building and fundraising trainings for the GARB board and membership. With support from CIRCOM Regional,

EPF also organized a week-long study visit for select GARB member TV stations to the Croatian public broadcaster (*Hrvatska radiotelevizija*).

- Apart from providing technical assistance to the project partners and beneficiaries, EPF also conducted two targeted grant competitions in investigative journalism. After receiving 38 grant applications, EPF awarded 14 grants to various media outlets to investigate many salient issues and then disseminate the results of these investigations among the Georgian population. To ensure the long-term impact of the project, EPF selected and translated one of the best textbooks on investigative journalism (*The Investigative Reporter's Handbook: A Guide to Documents, Databases, and Techniques* by Brant Houston), to be published and disseminated among the Georgian media schools and practicing investigative reporters.

Main Activities in 2011

In the future, EPF plans to utilize a comprehensive approach that will include (1) the elaboration of innovative academic courses based on a translated edition of the *Investigative Reporter's Handbook*, (2) the facilitation of public discourse on the role of investigative reporting, and (3) the development and wide dissemination of a comprehensive report based on the results of Media Landscape surveys to be conducted by CRRC in 2011. At the same time, EPF will support the efforts of local media outlets and CSOs to organize in working groups to develop a strategy (and action plan) on the planned move to digital broadcasting and work on improving the media legislation, so that it is more responsive to current demands.

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Georgia

Youth Integration

Program Goal

To encourage young people aged 16 to 21 to increase opportunities for volunteerism and civic activism among other youth in their respective communities.

Impact in 2010

As part of its youth integration activities, EPF's project, *Increasing Youth Engagement in Political Processes in Georgia*, was designed to increase the capacity and provide the opportunity for local youth to engage as active citizens in the democratic development of their communities in Georgia prior to the local elections in spring 2010. Eurasia Partnership Foundation (EPF) implemented this project through its Youth Bank (YB) Program, which enables young people to take responsibility in their communities as active citizens and gain understanding of their role and in society. In 2010, Youth Banks in seven municipalities of Georgia offered small groups of young people modest funding to support their ideas for action and change. Youth Banks in Akhaltsikhe, Aspindza, Batumi, Zugdidi, Ozurgeti, Gori, Bolnisi, and Dedoplistskaro

provided opportunities to local youth initiative groups to develop skills to serve as agents of social transformation, gain experience in awarding grants in a fair and transparent manner, and implement voter education projects targeting first-time voters in their respective communities. As a result, EPF Youth Banks funded twenty seven youth-led initiatives, most designed to increase first-time voters' awareness of their electoral rights and responsibilities; to raise the knowledge and interest of first-time voters on election-related issues; to increase the interest of first-time voters to be engaged in election observation missions, and; to equip first-time voters with the skills and knowledge essential for election monitoring.

In total, the YB Program awarded 64 youth-led initiatives in the areas of youth education, sports, environmental protection, and culture. As a result of these activities, the YB Program provided opportunities to local youth to engage as active citizens in the democratic development of their communities.

MISSION STATEMENT:

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"I became more active as a result of the YB. Before coming here, I did not know anybody and nobody would take me seriously. Now we are involved in solving the problems of our town, and people take us into account. And we do what we can to improve our town. Sometimes, even when we don't have grants, we implement some projects... For example, together with the Youth Center, we organized a campaign against smoking: and this was done without any grant. Also we helped IDPs after the war."

Mirza Dargali,
Marneuli Youth Bank member

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Building on the previous years' success, in 2010 the EPF Team doubled the terrain of the YB geography to 24 Youth Banks in Georgia. The additional Youth Banks were set up in the areas populated by ethnic minority groups to support their integration in the country's social, economic, and political life. The new Youth Banks were also established in the country's more remote, underserved municipalities to help young people to get involved in civic and community activism. Now the YB Program covers the following towns and communities: Akhmeta, Dedoplistskaro, Rustavi, Gardabani, Marneuli, Talaveri, Bolnisi, Sadakhlo, Gori, Akhaltsikhe, Vale, Aspindza, Ninotsminda, Akhalkhalaki, Zugdidi, Khobi, Martvili, Khoni, Tkibuli, Chokhatauri, Lanchkhuti, Batumi, Khulo, and Latali.

EPF also continued to cooperate with Theodor-Heuss-Kolleg to implement the project *Getting Involved!* The project aims to strengthen civic participation among young people from the South Caucasus and promotes confidence building among youth across borders. In 2010, the project team selected 25 participants (eight from Armenia, eight from Azerbaijan, and nine from

Georgia) to complete project development, project management, and project evaluation seminars, where they had an opportunity to acquire practical management skills, as well as advance personally and personally. With small grants, proposed by the project, participants designed and implemented six micro projects, including three cross border projects, focused on conflict resolution, confidence building, and environmental problems, among others.

Main Activities in 2011

In 2011, EPF plans to organize a regional conference to discuss the lessons learned during the implementation of youth-led initiatives, the outcomes in terms of voter turnout, and personal reflections on voting for the first time during the May 30, 2010 local elections. Later during the year, EPF will also organize an annual meeting for all 24 YB members to share the lessons learned through their grant-making activities and promote networking among youth from various parts of Georgia.





EMPOWER THROUGH CROSS-BORDER COOPERATION

Unbiased Media Coverage of Armenia-Azerbaijan Relations

Project Goal

To contribute to the accurate and unbiased reporting of the Nagorno-Karabakh conflict and the bilateral relationship between Armenia and Azerbaijan and; to establish a cooperative network of citizen journalists, bloggers and other media professionals from Armenia and Azerbaijan

Impact in 2010

In early 2010, two pilot projects were accomplished by bilateral teams of Armenian and Azerbaijani journalists two 30-minute documentaries *Image of Enemy* (Vahagn Antonyan / Asef Guliyev), and *Passenger* (Kristine Vardanyan / Aygun Muradxanli) were produced. The Armenian and Azerbaijani film-makers, with the help of EPF staff in Yerevan and Baku, were able to successfully overcome difficulties, sensitivities, and nuances of the joint film production process. As a result, the films were approved for public distribution.

Two TV talk shows featuring the project and the key Armenian participants were aired in Yerevan as well as six regions of Armenia on Yerkir Media TV, making it possible for the EPF to present the online peace discourse to a wider public.

By fall 2010, a lively network of young Armenian and Azerbaijani journalists and bloggers had been established. With minimal EPF facilitation, the bloggers regularly interact both as part of their

bilateral cooperation projects and on a wider online platforms. For instance, during the November 2010 EPF-organized regional workshop in Tbilisi, a hashtag (<http://twitter.pbworks.com/w/page/1779812/Hashtags>) (#epmedia) for the e-Media Bias project was created and is now regularly used on Twitter. Another group on Facebook called #EPMedia (<http://on.fb.me/fZsrFO>) has united 30 members of the network, who can now interact to share information and discuss topics of common interest on a daily basis. The newly established yet strong ties and connections between the young Armenians and Azerbaijani have significantly contributed to the promotion of peace blogging and online peace journalism between the two countries.

Getting Involved

Project Goal

The project aims to strengthen civic participation among young people from the South Caucasus and promotes confidence-building between youth across borders.

Selected young people from Armenia, Azerbaijan and Georgia develop their practical management skills and take responsibility for improving their communities. Given the cross-border context of the project, it also helps participants get to know their peers from neighboring countries and acquire cross-cultural communication skills. The project is implemented with Theodor-Heuss-Kolleg, Germany, and co-funded

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"Participating in Getting Involved! was a very productive experience for me. In addition to acquiring practical knowledge, I met various people from around the Caucasus region and sharing their company has been a great experience. Today we are all close friends and our projects support the development of understanding between our nations. In my opinion, this program can make real and positive changes for civil society."

Tatevik Hovhannisyan, 2009 alumni (Armenia)

through Robert Bosch Stiftung, the Zivik Programme of the German Federal Office and the Institute for Foreign Cultural Relations.

Impact in 2010

During 2010, 25 selected participants (eight from Armenia, eight from Azerbaijan, and nine from Georgia) completed project development, project management, and project evaluation seminars, where they had the opportunity to acquire practical management skills, as well as to advance personally and professionally. With the small grants proposed by the project, the participants designed and implemented six small-scale community projects, including two cross border projects, focused on conflict resolution, confidence building, and environmental problems. One example is the *Photography for Change* project implemented by the Armenia and Georgia participants of the "Getting Involved!" program, in which over 500 photos illustrating the social lives of both countries were collected and exhibited in Tbilisi, Yerevan and Gyumri. Exhibition visitors received the opportunity to detect and discuss the most common problems and challenges facing the two countries.

Europe Program

Program Goal

To contribute to the enhancement of EU-South Caucasus relations, through raising awareness and facilitating dialogue between government, businesses, and civil society.

In October and November 2006, Armenia, Azerbaijan, and Georgia concluded national action plans with the European Union in the context of the European Neighborhood Policy. The Action Plans commit all three countries to deeper integration with the EU through the approximation of EU standards and through increased access to the single European market. There are a host of common public policy priorities that lend themselves to a regional exchange of ideas and innovative solutions. Moreover, regional cooperation remains an emphatic priority in all three Action Plans. In May 2009, the EU launched the Eastern Partnership (EaP) program with Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine. Building on the

ENP, the EaP is the new framework under which relations between the EU and these six Eastern neighbors will be developing. It includes a bilateral dimension between the EU and each country and a multilateral dimension involving all Partners, the latter being accompanied by a Civil Society Forum which first met in November 2009 in Brussels.

Impact in 2010

- In 2010 EPF successfully promoted positive reforms in the area of food safety as part of its European Integration program in Georgia. EPF and its grantee, the Dairy Association of Georgia, organized roundtables and seminars bringing together experts and representatives of civil society, government, and business to engage in a dialogue that would lead to a tangible agreement. To inform the process, an EPF-supported expert group developed policy recommendations which were very positively received by the Ministry of Agriculture of Georgia. Several high officials of the Ministry confirmed that EPF's efforts provided guidance to the legislators in arriving at the final version of the Law of Georgia on Sanitary and Phytosanitary Issues. According to one of the Ministry officials, EPF made a major contribution to the recently passed food safety and standards legislation, which reformed the system and reestablished government oversight of this field.
- EPF supported the establishment of Eastern Partnership National Platform in Armenia and Georgia – large NGO coalitions in support of European integration. The platforms in the both countries are divided into four working groups, similar to the Eastern Partnership Civil Society Forum. EPF participates in Working Groups: 1. Democracy, 2. Economic Integration and Convergence with EU Policies.
- EPF in Armenia has developed and published two manuals that describe the history and structure of the European Union and Armenia-EU relations: the "European Union and Armenia" and "Hello Europe". The latter specifically targets young readers. The Ministry of Education and Science of Armenia, recognizing the utility of the "Hello Europe" manual, has officially authorized its use in selected high schools.



Caucasus Research Resource Centers (CRRC)

The mission of CRRC is to strengthen social science research and public policy analysis in the South Caucasus by creating a regional network of sustainable, university-oriented institutions. To achieve this mission, CRRC pursues three core objectives:

- Strengthening local human capacity in social science research
- Increasing dialogue and collaboration between social science researchers and policy practitioners in the South Caucasus
- Increasing the accessibility of high-quality research resources

In 2010, CRRC focused its efforts on:

- Progressing in its quest for sustainability, particularly in Georgia. CRRC has cooperated with a variety of partners to carry out vital public policy-related survey work that builds capacity while also generating valuable output.
- Targeting social science skills across the government and NGO sectors with a host of innovative local trainings.
- Collecting an increasing amount of data for the public to use and better understand their societies.

- Connecting local scholars to international networks.

Major Programs

Caucasus Barometer: The collection of accurate data is an important foundation for social science research. However, in the South Caucasus reliable, up-to-date and accessible data on social, political and economic issues are often in short supply. CRRC's priority is to provide and maintain free access to reliable data. CRRC also sponsors researchers and conducts a variety of surveys focusing on a wide range of social, economic and political issues in the South Caucasus.

In 2004, CRRC began conducting its annual face-to-face survey in Georgia, Armenia and Azerbaijan called the Caucasus Barometer (formerly called the Data Initiative). In 2004, the survey was conducted in the three capital cities. The 2005 survey also included one region in each country. Since 2006, the survey has been carried out nation-wide in all three countries, including the capital, urban and rural areas.

The CB includes a wide range of questions on economic, political and social



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issues and is available for free on CRRC's website at <http://www.crrccenters.org/caucasusbarometer/datasets/>. The CB can also be accessed via CRRC's new online data analysis tool at crrc.ge/oda.

In addition to the CB, CRRC conducted over 17 different surveys and research projects for various organizations in Georgia, Armenia and Azerbaijan in 2010. Please see a list of projects at <http://www.crrccenters.org/activities/research/>.

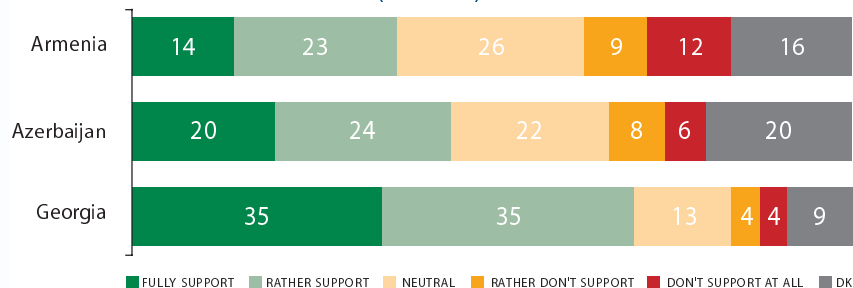
CRRC Junior Research Fellowship Program:

CRRC has two fellowship programs: the Junior Research Fellowship Program and

nity to be hosted at a CRRC local office, gain experience in the field and use high caliber survey data from the region in their own work. Most international fellows analyze policy relevant issues in economics, sociology, demography and other social science fields.

Library and Trainings: CRRC aims to modernize the skill sets of local researchers. Thus, CRRC provides trainings on various social science research methodologies, public policy and data analysis, as well as a wide range of other relevant topics. Roundtables, seminars and public lectures are regularly organized to stimulate debate of key public policy issues.

Support of country's membership in NATO (%)
(CB 2010)



the International Fellowship program. The CRRC Junior Research Fellowship Program in Georgia and Azerbaijan is for local social science-oriented youth who are selected through a competitive process to undergo 9 months of rigorous trainings. Junior Fellows gain first-hand experience in using statistical software (SPSS and STATA), writing well in English, designing high caliber questionnaires, conducting surveys and focus groups, as well as other elements of social science research. CRRC Armenia maintains its highly successful research fellowship format that focuses on independent research and public policy publications.

CRRC's International Fellowship is for international researchers interested in academic or original public-policy research. This fellowship gives outstanding international researchers the opportu-

nity to be hosted at a CRRC local office, gain experience in the field and use high caliber survey data from the region in their own work. Most international fellows analyze policy relevant issues in economics, sociology, demography and other social science fields. In addition, each CRRC office has a library that is available to the public. These libraries provide free access to over 1,500 (in each country) titles of English, Russian and printed materials in local languages. These include textbooks, reference materials and journals in economics, sociology, demography and public policy. CRRC has a complete catalog of its current holdings which allows users to access its collections through the CRRC website. The libraries are open on working days and serve users working in the field of social sciences.

Other highlights: The number of CRRC highlights in the media has intensively increased over the last several years. In comparison to 2009, the number of CRRC's highlights in the media has increased more than five times in 2010.





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Eurasia Partnership Foundation

The Eurasia Foundation Network comprises New Eurasia Foundation (Russia), Eurasia Foundation of Central Asia, Eurasia Partnership Foundation (Caucasus), East Europe Foundation (Ukraine, Belarus, Moldova) and Eurasia Foundation (United States). Since 1993, Eurasia Foundation and the network have invested more than \$360 million in local and cross-border projects to promote civic and economic inclusion throughout the Eurasia region.

For more information about the Eurasia Foundation Network, please visit <http://www.eurasia.org/>

